# PURE TRADE - PURE POWER

#### COOKIE POLICY

## **POLICY OBJECTIVE**

NEWERA CAPITAL MARKETS LIMITED ("the Company") (Company No.: 2023-00564) was incorporated on 8 November 2023 under Cap 12.14, Section 6 of International Business Companies Act, Saint Lucia.

When you use our Website, NCML will use cookies to distinguish you from other users of NCML Website. This would enable the Company to provide you with a more relevant and effective experience when browsing NCML Website, including presenting websites in accordance to your needs or preferences. Hence, this will allow us to improve the site generally.

This Cookie Policy provides you with comprehensive information about the cookies we use and the way we are using them. You should also read NCML Privacy Policy in conjunction with this Policy.

### WHAT IS A COOKIE?

Cookies are small files of information that often include a unique identification number or value, which are stored on your computer's hard drive as a result of using NCML Website. Unless you have adjusted your browser setting so that it will refuse cookies, NCMLsystem will issue cookies as soon as you visit NCMLWebsite.

Cookies are frequently used on many websites on the internet and you can choose if and how a cookie will be accepted by changing your preferences and options in your browser. Some of our business partners (e.g. advertisers) use cookies on NCML Website(s). We have no access to, or control over, these cookies.

The cookies do not contain personally identifying information nor are they used to identify you. You may choose to disable the cookies. However, you may not be able to access some parts of NCML Website if you choose to disable the cookie acceptance in your browser, particularly the secure parts of the Website.

#### HOW TO DELETE AND BLOCK COOKIES

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website. For further information about disabling cookies, please refer to <a href="https://www.allaboutcookies.org">www.allaboutcookies.org</a>

# YOUR CONSENT

By continuing to use NCML Website, you are agreeing to the Company to place cookies on your computer for analysing the way you use NCML Website. If you do not wish to accept cookies in connection with your use of this Website, you must stop using NCML Website.

## THE WAY IN WHICH WE USE COOKIES SESSION COOKIES

We use session cookies for the following purposes:

- i. To allow you to carry information across pages of NCML site and avoid having to re-enter information.
- ii. Within registration to allow you to access stored information.
- iii. Non personal data for tagging purposes only (by random number).

# **PERSISTENT COOKIES**

The Company uses persistent cookies for the following purposes:

- i. To help us recognise you as a unique visitor (by number) when you return to NCML website and to allow us tailor content or advertisements to match your preferred interests, plus to avoid showing you the same adverts repeatedly.
- ii. To compile anonymous, aggregated statistics. This would allow us to understand how users use NCML site so that we can improve the structure of NCML Website.
- iii. To internally identify you by account name, name, email address, customer identification number, currency, and location (geographic and computer ID/IP address).



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- iv. To differentiate users who are on the same network. This would enable us to correctly allocate transactions to the appropriate account.
- v. Within research surveys to ensure you are not invited to complete a questionnaire too often or after you have already done so.

# **THIRD PARTY COOKIES**

Third parties serve cookies via this site. These are used for the following purposes:

- i. To serve advertisements on NCML site and track whether these advertisements are clicked on by users.
- ii. To control how often you are shown with a particular advertisement.
- iii. To tailor content to your preferences.
- iv. To count the number of anonymous users of NCML site.
- v. For website usage analysis.

#### **USE OF WEB BEACONS**

Some of NCML Web pages may contain electronic images known as Web beacons (sometimes known as clear gifs) that allow the Company to count users who have visited these pages. Web beacons collect only limited information which including a cookie number, time and date of a page viewed and a description of the page on which the Web beacon resides. NCML could also carry web beacons placed by third party advertisers. These beacons do not carry any personally identifiable information and are only used to track the effectiveness of a particular campaign. If you wish to know more about cookies please consult the help menu on your web browser or visit independent information providers such as <a href="www.allaboutcookies.org">www.allaboutcookies.org</a>. Also, if you have any questions regarding NCML privacy or security measures, please email to info@newera365.com.

#### **REVIEW OF COOKIE POLICY**

NEWERA CAPITAL MARKETS LIMITED is committed to continuously improve this policy and it will be reviewed regularly (at least every six months) for effectiveness and updated.

This Cookie Policy is supported by management. NEWERA CAPITAL MARKETS LIMITED commits to providing this policy to all employee and displaying it in its business with clients.

Signed by :

Date :